



Red Quokka Crypto

RQC Retainers

Relax,

Let us take care of everything.

Marketing experts are hard to find. Cryptocurrency experts, even more so. Both together? That's gold-dust.

For a low monthly fee, you can focus on what you do best, while our experts take care of marketing your project.

We understand your business, we understand your audience. Let's get to work.



Content Creation

Let our writers, who have been published in the industry's leading magazine - 21Cryptos - take care of your blogs, articles or whitepapers.



Influencer Marketing

Hand us a budget you're comfortable with and we'll help ensure your project is the talk of the industry podcasts, featured in top publications and racking up the views on YouTube.



Marketing Optimization

We'll review all of your current collateral and work with you to maximize its effectiveness.



About Us

We have a team of marketers with over 15 years experience dealing with high-profile campaigns. We're all passionate about blockchain technology and cryptocurrency. Our writers have been published in 21Cryptos Magazine, amongst others, and we have built close relationships with the industry's top influencers.

What we'll do for you

For as little as \$3500 per month, we'll take care of your marketing needs. From creating thought-leading articles and blogs to getting your project mentioned in industry leading publications, podcasts and video channels, we pull out all the stops.

Let's Talk

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Price Structure



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Features	Monthly Pricing Plans		
	\$3,500 pcm	\$5,500 pcm	\$10,000 pcm
SEO Content Creation <i>SEO Marketing copy written by our expert, published copywriters.</i>	1,500 words	3,000 words	10,000 words
Influencer Marketing <i>Hand us a budget you're comfortable with and we'll use our industry connections to ensure your project is featured in Crypto's top podcasts, publications YouTube channels..</i>	✓	✓	✓
Marketing Optimization <i>We'll review all of your current collateral and work with you to maximize its effectiveness.</i>	✓	✓	✓
Social Media campaigns <i>We'll plan an eye-catching social media campaign that keeps you connected with your audience.</i>	3-5 posts per week	5-10 posts per week	15+ posts per week
Email Marketing <i>Maintaining and utilizing a contacts list should be one of your most potent marketing tools- let us show you how.</i>	1 campaign per month	2 campaigns per month	1 campaign per week
24/7 Reputation management <i>We'll keep an eye on what is being said online about your project and help you achieve positive outcomes.</i>			✓
21CRYPTOS <i>*Contents may vary but \$ value will be retained.</i>	+\$800 1 x news site sponsored story 1 x magazine full page advert WORTH \$2,000!*	+\$1,250 1 x news site sponsored story 1 x news site press release 1 x magazine full page bespoke advertorial WORTH \$3,500!*	INCLUDED 20,000 news site banner impressions 1 x news site sponsored story 1 x news site press release 1 x magazine full page advertorial 1 x magazine full page advert 1 x quarterly email blast WORTH \$6.000!*

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